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CALNATURALE™ WINE INTRODUCES TWO NEW VINTAGES MADE FROM PREMIUM ORGANICALLY-GROWN GRAPES

Latest offerings from signature, eco-friendly packaged line include award-winning “Best in Show” Chardonnay

LATHROP, Calif. (March 8, 2013)—[CalNaturale™](#), award-winning wine made with premium organically-grown grapes and packaged in convenient and eco-friendly Tetra Pak cartons, today announced the launch of two new vintages, the 2009 CalNaturale Cabernet Sauvignon and 2010 CalNaturale Chardonnay. The 2010 CalNaturale Chardonnay was recently named “Best of Show – Bargain Wine” and awarded a prestigious, gold medal at the [Fourth Annual Palate Press Grand Tasting](#), a consumer-judged wine competition.

“Our latest award-winning vintages of both Cabernet Sauvignon and Chardonnay are ideal for wine enthusiasts who appreciate an affordable, great tasting, quality wine that has the additional benefit of being made with organic grapes,” shares Andy Hicks, director of wine sales and marketing at CalNaturale. “We’re pleased that our wines, including these latest offerings, continue to meet the taste preferences of consumers around the world.”

The 2009 Cabernet Sauvignon vintage, made from premium grapes of the highly acclaimed Paso Robles Appellation, delivers rich and intriguing flavors of berry fruits and the intense aromas of spicy black currants, with a hint of cedar and cassis. The 2010 Chardonnay vintage is a refreshing wine crafted from Mendocino grapes, offering a complex and lively taste and aroma of citrus, green apples and pears – a delightful intensity.

Those attending the upcoming [2013 Natural Products Expo West](#) show in Anaheim, Calif., March 8-9, are invited to taste CalNaturale’s new Cabernet Sauvignon and esteemed Chardonnay vintages at booth #27 in the Beer, Wine & Spirits Marketplace.

The new vintages join the company’s award-winning vintages, the 2008 CalNaturale Cabernet Sauvignon and 2009 CalNaturale Chardonnay. All CalNaturale wines are available in two sizes, 500 ML and 1 liter cartons, and are sold for \$6.99 and \$12.99, respectively. Like the original vintages, both varietals are available in leading wine shops, grocery and natural food stores, including H.E.B, Publix and Whole Foods Markets, in selected regions across the country.

For more information on CalNaturale, please visit www.calnaturalewine.com. You can also become a fan on [Facebook](#) and follow @CalNaturaleWine on [Twitter](#).

About CalNaturale

CalNaturale is the first-ever national consumer brand launch from California Natural Products, a leading all-natural food company whose mission is to improve the health and wellness of consumers

by offering better tasting, nourishing and convenient foods at a great value, without compromising on quality or the environment. Great tasting, approachable and made with premium quality grapes, CalNaturale wine offers smooth and pleasing flavor that solves the taste barrier associated with other boxed wines. CalNaturale Cabernet Sauvignon and Chardonnay wines are the first California wines made from certified organically-grown grapes to be available in Tetra-Pak flexible packaging. Both varietals are available in leading wine shops, grocery and natural food stores, including H.E.B, Publix and Whole Foods Markets, in selected regions across the country. For more information, please visit www.calnaturalewine.com. You can also become a fan of [Facebook](#) and follow [@CalNaturaleWine](#) on [Twitter](#).

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